

Dakota Digital for Cannes Fashion Festival
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Lionel Messi, Steve Aoki and Lorenzo Quinn Put Best Foot Forward With Cannes Fashion Festival

The [Cannes Fashion Festival](#) today announces that it has secured a trio of luminary names to sign a limited edition range of charity t-shirts. Legendary footballer, Lionel Messi, prodigious DJ and producer, Steve Aoki and world renowned sculptor artist, Lorenzo Quinn are among the first A-list celebrities to lend their signatures to the Festival's anti-Ebola campaign.

A handful of the limited edition t-shirts have been sent to key personalities hailing from sport, music, art and film backgrounds. Cue contributions from Messi, Aoki and Quinn! The trio have generously autographed their t-shirts which will be mounted and framed. The unique pieces will then be auctioned live during one of the VIP Cannes Fashion Festival galas.

Inspired by vibrant colours, CUSTO Barcelona creator, Custo Dalmau designed the on-trend unisex t-shirt that captures the 'joie de vivre' of the famous French event.

Cannes Fashion Festival extends a huge 'thank you' to the generous celebrities and commends them for their commitment to combating Ebola. Any additional celebrities wishing to participate in the campaign are invited to contact organisers through the Cannes Fashion Festival social media pages.

While the fight against Ebola is a key charity cause, the Cannes Fashion Festival is also involved with a number of other not-for-profit organisations. A Present Back Society is one of its chosen groups, with the principal purpose of fighting poverty and malnutrition of the elderly and children principally in the developed world. The society will be holding a handful of charity events throughout the Cannes Fashion Festival in a bid to raise awareness for its cause.

As the event draws closer Cannes Fashion Festival organisers have revealed that just three weeks after the opening of accreditations the Cannes Fashion Festival already has more than 100 media professionals accredited from 42 media outlets across 11 countries. 27 fashion bloggers hailing from six different countries are also set to join the Cannes Fashion Festival buzz.

To find out more about the Cannes Fashion Festival go to:

<http://cannesfashionfestival.com/>

Facebook: <https://www.facebook.com/cannesfashionfestival>

Twitter: <https://twitter.com/cannesfashionf>

Instagram: <https://instagram.com/cannesfashionf/>

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Pinterest: <https://www.pinterest.com/cannesfashionf/>

About Cannes Fashion Festival

The Cannes Fashion Festival celebrates, applauds and encourages excellence in fashion. The consumer-driven event presents the creations of exceptional international fashion designers and emerging talents to an audience of fashion lovers, media and industry insiders. Cannes Fashion Festival is a pending service mark of International Business Association Inc and it is not associated in any way with the Cannes Film Festival organization.

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